

Agenda Item II-1



March 11, 2010

Valerie Capels, Town Administrator
Town of Waitsfield
9 Bridge Street
Waitsfield, VT 05674



RE: Public Festival Application
2010 Sugarbush Adventure Games

Dear Valerie:

Enclosed please find a completed Public Festival Permit application, along with supporting material, for the Sugarbush Adventure Games, which is scheduled for Saturday, April 10, 2010 and Sunday, April 11, 2010. The racecourse and transition venues are virtually unchanged from past years with exception of the Kids Triathlon venue. The Kids' Triathlon will be held at the snowmaking pond in Warren. The Kids' Triathlon will be held Saturday, April 10th and the Sugarbush Triathlon will be held Sunday, April 11th. The Sugarbush Triathlon will finish at Mt. Ellen. We will be contracting with a security firm to assist with traffic control at key intersections and areas. Discussions are underway with local service providers.


We respectfully request permission to use the Lareau Swim Hole for the run/canoe transition for the Sugarbush Triathlon. We anticipate that Rob Scharges, Mike Ketchel and Mike Cunningham will be coordinating the venue again this year. They have run this transition for many years and we have full confidence in their ability to provide a safe and efficient transition. As in the past, we will make every effort to protect the Town's property and return the venue to the condition it was in before the event.

We also respectfully request permission to use the A/R Parcel to park cars for the Kids' Triathlon. Parking for the Kids' Triathlon will be provided along the snowmaking pond access road and at the existing Mad River Path parking. We anticipate the majority of vehicles will fit in the gravel staging/storage area on Sugarbush property. Additional parking will be made available along the access road if needed. Vehicles will be parked parallel to the access road. We will assess the condition of the shoulder the day before the event to make sure it is dry and solid and ready to accommodate vehicles.

As with past years, the events will be held rain or shine, but legs may be adjusted for the safety of the participants, spectators and general public.

Pierce Ferris is the Events Director and can be reached at 583-6571 and Dave Ulbrich is the Chief of Course and can be reach at 583-6521. Please feel free to contact either of them or myself at 583-6380 if you have any questions or concerns.

Respectfully,


Paige Ackland,
Employee Services

Enclosures (3)

cc: Project Permit File
ecc: P. Ferris, Sugarbush

1840 SUGARBUSH ACCESS ROAD
WARREN, VT 05674
800.53.SUGAR
SUGARBUSH.COM

Town of Waitsfield
Application for Public Festival Permit

Instructions: This application must be received at the Town Office at least 30 days prior to the commencement date of the festival. Applications are reviewed and permits issued by the Selectboard. The application fee must be paid upon submission of the application, unless the festival is conducted solely for charitable or non-profit purpose and the applicant is seeking a waiver of the fee from the Selectboard.

1. Name of Festival: 2010 Sugarbush Adventure Games
2. Date(s) of Festival: Saturday, April 10, 2010 and Sunday, April 11, 2010
3. Location of Festival: SUGARBUSH TRIATHLON – Run/Canoe Transition at the Lareau Swim Hole; and Canoe/Bike Transition at Turner’s Field and KIDS’ TRIATHLON at the Sugarbush snowmaking pond.
4. Hours of Festival: Saturday (Kids) 8:30AM - 4:00PM race start is 11:30AM and Sunday (Adult) 7:30AM - 4:00PM race start is at 11:00 AM. Set-up begins 2-3 days prior for both events.
5. Sponsor of Festival: Sugarbush Resort

Address: 1840 Sugarbush Access Rd
Warren, VT 05674

Phone #: 802-583-6380 e-mail: packland@sugarbush.com

6. Please provide names of principal individuals responsible for the festival:

<u>Pierce Ferris, Event Director</u>	<u>Dave Ulbrich, Chief of Course</u>
Name	Name
<u>(802) 583-6571</u>	<u>(802) 583-6521</u>
Phone	Phone
<u>1840 Sugarbush Access Rd.</u>	<u>1840 Sugarbush Access Rd.</u>
Address	Address
<u>Warren, VT 05674</u>	<u>Warren, VT 05674</u>

7. Owner of premises where festival is to take place. If sponsor is not the owner, the owner’s written consent must be submitted with the application.

*** See attached letters of consent

8. A. Number of tickets to be printed, if applicable: N/A

B. Number of persons reasonably expected to attend: 250-950

C. Fee: \$25 for each 250 persons expected to attend: \$100

D. If festival is charitable or non-profit, are you requesting a fee waiver? N/A
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9. Specific arrangements proposed to be made for off-street parking, sanitation facilities, traffic control, security, crowd/noise control, food & beverage service, if any. ATTACH SEPARATE SHEET IF NEEDED:

**See attached Event Narrative

10. Summary of advertising and sign material including scope, general description and estimated budget therefore. ATTACH SEPARATE SHEET IF NEEDED:

PRINT - Adirondack Sports & Fitness (March), Vermont Sports (Feb & Mar), Valley Reporter, Stowe Reporter Waterbury Record, Seven Days; 750 Registration Forms; Town Banner ONLINE - sugarbush.com, calendar listings on nerunner.com, tribasics.com, racersresource.com, paddling.net, active.com, and coolrunning.com; and GUERILLA MARKETING - 200 posters to go up in Waitsfield, Warren, Montpelier, Waterbury, Stowe, and Burlington.

11. General nature of the festival, persons scheduled to appear, and description of program. ATTACH SEPARATE SHEET IF NEEDED:

The Sugarbush Adventure Games is the weekend event for the historic four leg Sugarbush Triathlon, which is in its 32nd year and the Kids' Triathlon. Through the years the event has grown into a weekend long multi age/multi discipline experience. Please review the enclosed flier for schedule of events for the weekend.

12. If food and beverage are to be provided, indicate name and address of provider(s).

ATTACH SEPARATE SHEET IF NEEDED:

**See attached Event Narrative

13. I hereby represent that to the best of my knowledge the information provided in this application is true and correct:


Signature

Paige Ackland 3/11/10
Printed Name of Applicant Date

.....
Disposition of application – For Town Use Only

Denied: _____ Granted: _____ Date of Selectboard Action: _____

Conditions:

By: Waitsfield Selectboard

Sugarbush Triathlon Information

11:00am Sunday, April 5th, 2009 Warren, Vermont

Entry Fee: Online \$40 pp (by 04/01/09)
 By mail \$35 pp (postmarked by 3/28/09)
 On site \$45 pp (4-7pm on 4/04/09 at Mt. Ellen Base Lodge)

Visit sugarbush.com for online registration details. There is no "day-of" registration. Fee includes race entry, goodie bag, and post race celebration. For 30 years this event has been held regardless of weather. There will be no refunds due to Mother Nature.

Confirmation: Cancelled checks are confirmation of entry. Iron and team names will be posted on sugarbush.com. Registrations are listed by TEAM NAME and not individual racer names.

Course: The Sugarbush Triathlon is a fun race, but the race course is demanding, and the proper physical conditioning is recommended for all participants.

Run Leg: (approx. 5 mi.) Paved surface, rolling terrain

Boat Leg: (approx. 6 mi.) Twisty river with moving current and Class II white water

Bike Leg: (approx. 10 mi.) Paved surface, rolling terrain with significant uphill stretches

Ski Leg: (approx. 3 mi.) Laps on uphill/downhill course at base of ski area

Aid Stations: Information booths, medical staff and port-o-lets will be at Race Start, boat, bike and ski transitions and Race Finish.

Awards Ceremony and Celebration: 1st, 2nd & 3rd place trophy glassware in each race class. Fastest time awards to male and female in run, boat, bike & ski legs. Proctor's Paddles to fastest male, female & mixed canoes

(The awards ceremony and celebration will be at Sugarbush Resort, Mt. Ellen Base area.)

(Food and beverages for non-racers will be available for purchase.)

Rules & Required Equipment:

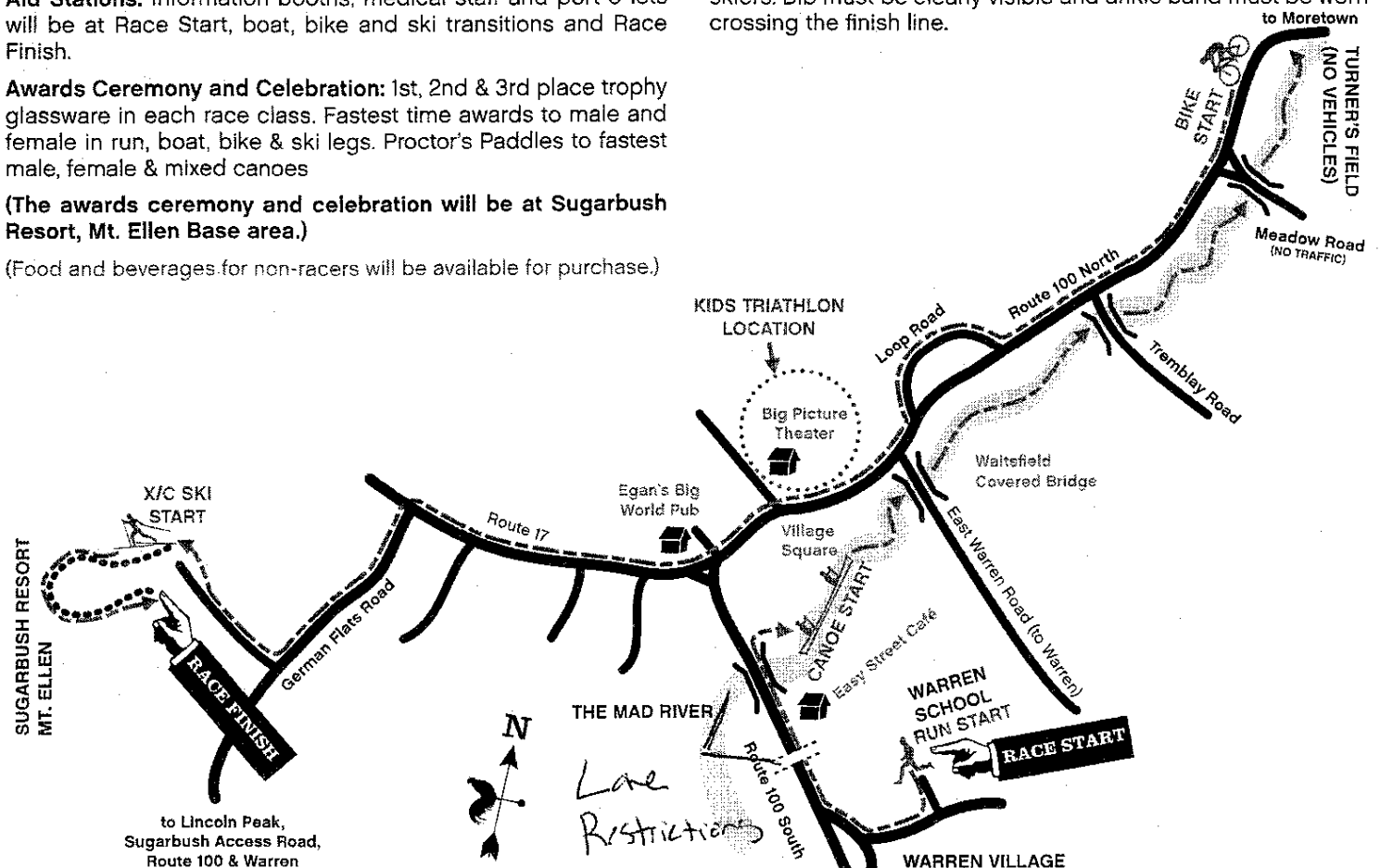
Racers are responsible for donning their own equipment during the race and may not be assisted by support personnel. Assistance is limited to handing racers their equipment. BIBS must be displayed on the chest throughout the race so that bib number is visible. Unreadable bib numbers will result in disqualification. Racers who withdraw from the race must personally notify the nearest race official and turn in their race bib. ALL RACERS must pass through the designated timing area, then team racers must pass on their ankle band within the designated exchange zone.

Runners: Run on the shoulder of roads where possible.

Paddlers: PFDs are mandatory! Kayakers must wear helmets. All ACA rules apply in regards to canoe specifications, including no covered canoes or double-ended paddles. No two-person kayaks allowed. Dry-suits, wet suits, fleece or wool clothing is recommended.

Cyclists: Protective headgear required. No escort of any type will be allowed, including non-competitors on bikes, motorcycles, or other vehicles. A sweep vehicle will pick up disabled bikes.

X/C Skiers: The course will consist of laps. Please yield to faster skiers. Bib must be clearly visible and ankle band must be worn crossing the finish line.



*Map not to scale



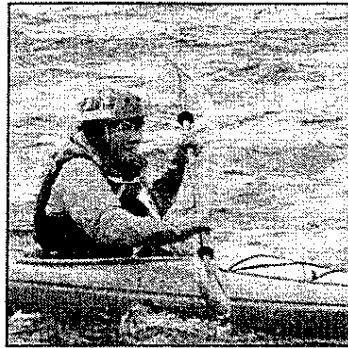
SUGARBUSH ADVENTURE GAMES 2009

SUGARBUSH TRIATHLON

A four-event triathlon (Run, Kayak/Canoe, Cycle, & XC Ski)



RUN TO THE RIVER



PADDLE TO THE SHORE



PEDAL TO THE MOUNTAIN



SKI TO THE FINISH

The Sugarbush Adventure Games, a two-day fun festival in Vermont's idyllic Mad River Valley, offers something for every member of the family. Anyone looking to assess winter's damage on their waistline can register for the Sugarbush Triathlon—the only four-event triathlon in the U.S.

The race tests the athletic versatility of individuals and teams with running, whitewater boating, cycling, and cross-country skiing. In addition, there's a Kids' Triathlon and phenomenal spring skiing at Sugarbush's Lincoln Peak the entire weekend and through April 30th, conditions permitting.

Saturday, April 4th

Sugarbush Kids' Triathlon
Big Picture Theater Waitsfield, VT
11:00am-4:00pm

Children can also enjoy the competitive spirit of the weekend by participating in the Valley Kids' Triathlon featuring, running, biking & snowshoeing! A fun, short course designed with creative obstacles for racers. Nine race classes for kids 12 and under. Every one who finishes is a winner!

Sunday, April 5th

29th Annual Sugarbush Triathlon
Sugarbush Resort, Mt. Ellen
11:00am-4:00pm

Serious competitors and casual athletes catch the sporting spirit in what has been called one of the most enjoyable and scenic perennial spring sporting events in all of New England. Racers of all ages and abilities test their athletic skills by paddling, cycling, x/c skiing, and running (the leg that was added during several snowless 80's races). (Child care available during the race)

Sugarbush Adventure Games Raffle

Tickets are \$5 each or \$20 for five and can be purchased through Vermont Adaptive Ski, at Fit Werx, or race day. All proceeds from the raffle will go to "Vermont Adaptive Ski & Sports". All registered athletes are automatically entered.

Prizes to include:

- Felt Bicycle (Donated by Fit Werx)
- Canoe (Donated by Vermont Canoe)
- Cross Country Ski Gear (Donated by Ole's)
- And many others...



Ole's
Cross Country
Ski Center



VERMONT
CANOE & KAYAK

Mehuron's

BACK TO ACTION
PLC
PHYSICAL THERAPY

Eilers Financial Services
Insurance & Financial Strategies

2010 Sugarbush Adventure Games – Event Narrative

Introduced in 1979, the event's original paddle, pedal, pole concept was thwarted the first year when an early snowmelt required a run to be substituted for the ski leg. The next year's permanent addition of a running leg to adapt to the snow/no-snow variable gave birth to the imprecisely named Sugarbush Triathlon, America's only four-event triathlon.

The Sugarbush Triathlon will begin with the running leg at the Warren Elementary School at 11:00 AM. Runners travel through Warren Village and out to Rt. 100 via School Road, Brook Road and Main Street. The course follows Rt. 100 for five miles to Lareau Swim Hole. At the Lareau Swim Hole the competitors will transition to the six-mile canoe leg. This leg will take them down river to the canoe/bike transition at Turner's Field across from the Airport Road and Mad River Park in Waitsfield. The ten-mile bike leg will then head south on Rt. 100 back towards Waitsfield with a quick jog onto Old County Road with the course rejoining Rt. 100 at the Mad River Valley Health Center. The riders continue south on Rt. 100 through Irasville then head west on Rt. 17 for a few miles before taking a left onto German Flats Road for the final climb(s) up to the Mt. Ellen Base Area for the last transition. The bike/ski transition will take place at the Mt. Ellen Base Area where the three-mile cross-country ski leg will begin and end. The awards ceremony and post race party will be hosted at the Mt. Ellen Base Lodge.

Though the Triathlon is to some extent weather dependant, the race has never been cancelled, and will be held, regardless of weather. As in years past, legs may be shortened, modified and may shift in discipline depending on the weather – with everyone's safety the governing factor.

KIDS TRIATHLON – Saturday, April 10th

Sugarbush Snowmaking Pond -Warren: Registration will begin at 8:30 AM at the Snowmaking pond. The kids' race will begin at 11:30 AM culminating with the award ceremony at 1:30 PM. The children's triathlon will feature a running leg, a cycling leg, and a snowshoeing leg. Parking will be provided on site. Marshals will be directing race traffic to and from the event venue site off Rt. 100. Two port-o-lets will be provided at the venue. Free water and energy bars/race food will be provided for competitors. Venue set up will begin a few days prior to race day. Trash pick-up and venue break down will begin immediately after the event and will be significantly complete within a few hours. Some venue paraphernalia (rolled fencing, hay bales, cones, etc) will be tidied up and stacked in a central location for pick within a day or two.

SUGARBUSH TRIATHLON – Sunday, April 11th

Mt. Ellen Base Area - Fayston: Race packet pick up will held on Saturday from 4:00 PM to 7:00 PM at the Mt. Ellen base lodge. On Sunday, participants will be encouraged to park at the base area and take the Mad Bus shuttle down to the Warren Elementary School for the start of the race. Mad Bus shuttles will run from 8:00 AM to 10:00 AM.

Warren School – Warren: At 10:45 AM School Road will be closed to vehicle traffic. At 10:55 AM the Brook Road and Main Street portions of the course and the north entrance to Village will be closed to vehicle traffic. At 11:00 AM the Triathlon will begin. Once the runners have passed through the Village the road(s) will be re-opened. Course marshals will be stationed at the school and along the course through Warren Village to direct competitors, through vehicle traffic, race vehicle traffic and pedestrians/spectators safely in and around the venue. One traffic control officer will be stationed at the intersection of School Road and Brook Road and one traffic control officer will be stationed at the north entrance to Warren Village (Main Street/Rt. 100 intersection). Four port-o-lets will be provided at the school. These will be delivered on Friday and picked up on Monday. Venue set up will begin two to three days prior to race day. Trash pick-up and venue break down will begin immediately after the runners have departed the venue and will be significantly complete within a few hours. Some venue paraphernalia (rolled fencing, tables, cones, port-o-lets, etc) will be tidied up and placed in a central location for pick within a day or two.

We are hopeful that Kevin Russell will again be the site coordinator for the triathlon start venue. We are currently in the process of communicating final details with all participating parties and will provide an update of any changes prior to the event as needed.

Kingsbury Bridge – Warren: We will be restricting Rt. 100 to one lane traffic over the Kingsbury Bridge for approximately 30 minutes. This restriction is necessary to provide the runners with safe passage over the narrow bridge. All traffic flaggers are properly outfitted and trained. Proper advance warning signage and restriction cones will be placed on both the north and southbound lanes. Clothing, signage and training meet the appropriate standards (American National Standard for High-Visibility Apparel, ANSI 107-1999, Manual on Uniform Traffic Control Devices, Federal Highway Administration). Once the last runner has passed over the bridge the traffic will resume two-lane use of the bridge.

Lareau Swim Hole – Waitsfield: Parking for the run/canoe transition will be provided at the Lareau Farm (Flatbread) and Easy Street Café. Course marshals and a traffic control officer will be distributed along Rt. 100 and the venue to direct competitors, through vehicle traffic, race vehicle traffic and pedestrians/spectators safely through the transition. Two port-o-lets will be provided at the Lareau Swim Hole. These will be delivered on Friday and picked up on Monday. Free water and energy bars/race food will be provided for the competitors. Venue set up will begin two to three days prior to race day. Trash pick-up and venue break down will begin immediately after the last boaters have departed and will be significantly complete within a few hours. Some venue paraphernalia (rolled fencing, tables, cones, port-o-lets, etc) will be tidied up and placed in a central location for pick within a day or two.

We are hopeful that Rob Scharges, Mike Ketchel and Mike Cunningham will again be the site coordinators for the run/canoe transition venue.

Easy Street/Lareau Farm Bridge – Waitsfield: We will be restricting Rt. 100 to one lane traffic over the Easy Street/Lareau Farm Bridge for approximately 45 minutes. This restriction is necessary to provide the runners with safe passage over the narrow bridge. All traffic flaggers are properly outfitted and trained. Proper advance warning signage and restriction cones will be

place on both the north and southbound lanes. Clothing, signage and training meet appropriate standards (American National Standard for High-Visibility Apparel, ANSI 107-1999, Manual on Uniform Traffic Control Devices, Federal Highway Administration). Once the last runner has passed over the bridge the traffic will resume two-lane use of the bridge.

Turner's Field – Waitsfield: Parking for the canoe/bike transition will be provided along the Airport Road and at the Mad River Industrial Park. We will place 'no parking' signs along both sides of Rt 100 from the Airport Road intersection north almost to the North Fayston Road intersection. Course marshals and one traffic control officers will be distributed along Rt. 100 to direct competitors, through vehicle traffic, race vehicle traffic and pedestrians/spectators safely through the venue. Two port-o-lets will be provided at Turner's Field. These will be delivered on Friday and picked up on Monday. Free water and energy bars/race food will be provided for the competitors. A heated warming tent will be provided for competitors. Venue set up will begin two to three days prior to race day. Trash pick-up and venue break down will begin immediately after the last boater has come through and will be significantly complete within a few hours. Some venue paraphernalia (rolled fencing, tables, cones, port-o-lets, etc) will be tidied up and stacked in a central location for pick within a day or two.

We are hopeful that Colin Cascadden will be the site coordinator for the canoe/bike transition venue.

Mt. Ellen Base Area – Fayston: Parking for the final transition will be provided at the Mt. Ellen Base Area. Course marshals will be distributed along the final portion of the bike leg to direct competitors, vehicle traffic and pedestrians/spectators safely through the venue. Bathroom facilities will be provided in the base lodge. Free water and energy bars/race food will be provided for competitors. The awards ceremony and celebration will be in the base lodge. Food and beverages will be provided for all competitors as part of the event. Non-racers can purchase tickets to take advantage of the meal.

Additional Traffic Control Along the Route: Course marshals and traffic control officers will be stationed along the course route at important road intersections and other strategic locations. In addition to the transition venues discussed above, traffic control officers will be stationed at the Rt. 100/Rt. 17 intersection and the Rt. 17/German Flats Road intersection. A team of boat safety marshals will be strategically located along the river to assist boaters as needed. Mad River Valley Ambulance Service will be on stand by during the event.